

**traffic  
infratech expo**

Concurrent expos

**road  
infratech expo**

**parking  
infratech expo**

# ENABLING RESPONSIBLE MOBILITY

**07 – 09 October 2025**

Hall 3 & 4, Pragati Maidan, New Delhi

[www.trafficinfratechexpo.com](http://www.trafficinfratechexpo.com)

Asia's largest integrated expo on traffic,  
road construction, infrastructure & parking



Organised By



279.82

411.06

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## Unfold a new market amongst India's booming infrastructure industry

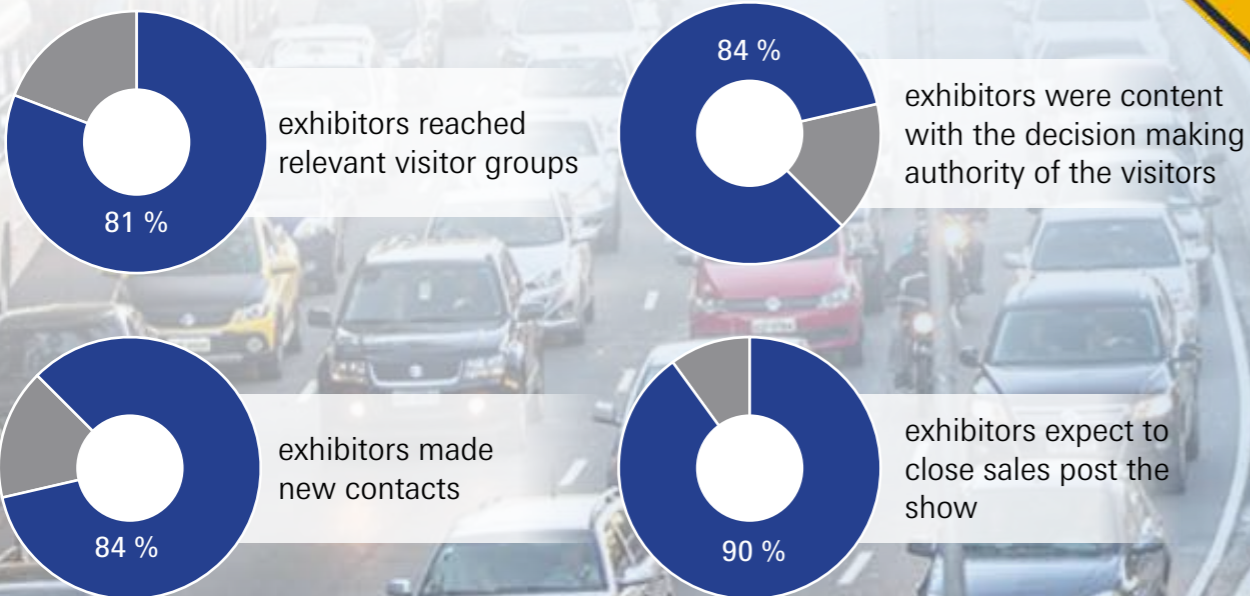
Tap into India's booming US\$1.4 trillion infrastructure! Be at the forefront of new technologies and solutions in traffic, road construction and infrastructure and parking in 2025. Be at the forefront of Traffic Infratech Expo which has been the central point for manufacturers to discover new distribution channels and projects that will get them to a profitable path and help them achieve their overall business goals.

The show along with its concurrent expos, Road Infratech Expo, & Parking Infratech Expo, bring together smart products and solutions that will drive sustainable development and mobility revolution of India to a higher dimension.

## Comprehensive solutions under one roof

- Established presence in the Indian market with 12 successful editions.
- A trusted industry platform for insights, knowledge exchange, and networking to drive future business opportunities.
- Engage with government and private sector buyers actively seeking procurement solutions for upcoming infrastructure projects.
- Premium fringe programs featuring industry-led conferences to network with leaders and gain insights on global trends.

## Exhibitor satisfaction index



## Chart your business journey toward India's boundless opportunities.

- India's population is estimated to be around 1,454.61 million people in 2025 which will call for better infrastructure and mobility solutions
- Valued at 152.19 bn in 2024, the Indian roads & highway sector is expected to grow with a CAGR of 9.34% by 2030
- Smart parking management systems, AI driven traffic safety solutions, radar-based warning and sensor systems will be in high demand in the future.
- Indian parking systems market is projected to reach US \$ 832.05 billion by 2030
- India has a total of 22 upcoming mega projects which is valued at US \$ 392.26 million

## The show's compelling legacy in numbers

**4500+**  
sqm exhibiting space

**100+**  
exhibitors

**350+**  
brands

**3800+**  
visitors

**60+**  
speakers



## traffic infratech expo

### ITS/Telematics

- AI/ IOT
- Highway traffic management systems (HTMS)
- Traffic signalling systems
- Traffic information / Control systems / Data collection / Survey & analysis
- Automatic Number Plate Recognition (ANPR) / Vehicle classification & counting
- VMS/Digital signages/Video walls
- Video traffic surveillance and monitoring equipment
- Radar detectors
- Vehicle tracking, tracing and monitoring systems
- Mapping and geographic information systems (GIS)

### Fare And Toll

- Toll collection system
- Vehicle weighing systems & weigh-in motion
- Traffic data collection systems
- Toll automation / RFID / sensors
- Automatic vehicle classification
- Signalling
- System integrator

### Road Safety

- ADAS
- Alcohol breath analyser
- Speed detectors / guns / warning systems
- Traffic signs
- Navigation lights
- Traffic lights
- Road hazard warning lights
- Lane indicators
- Emergency vehicle
- Emergency / disaster management systems
- In vehicle safety solutions
- Weather & pollution monitoring systems
- Tunnel safety solutions

### Security & Surveillance

- City surveillance systems
- Traffic cameras & CCTV
- Video walls in control room
- Dash cams

## parking infratech expo

### Exhibitor Profile

- Parking zone / structure design
- Multi-Level parking
- Parking management / guidance systems
- Parking enforcement systems
- Parking access control / sensors / systems
- Automated payment / Ticketing systems
- Safety / security technologies
- Automatic Number Plate Recognition (ANPR)
- Parking apps
- Automatic vehicle identification

## road infratech expo

### Road Safety

- Road signs
- Crash & noise barriers
- Road marking equipment & paints
- Traffic reflective signages
- Guard rails
- Speed bumps
- Road blockers
- Bollards
- Cones
- Solar road studs

### Support Services

- Project / alignment
- Geospatial consultants
- Soil testing
- Auditing

### Pavement Materials

- Treated soil
- Soil additives, binders & stabilizers
- Stone aggregators
- Bituminous & asphalt materials
- Cement, cement mortar & cement concrete
- Alternative flexible pavement materials
- Recycled materials

### Infrastructure

- Roadside / wayside / highway amenities
- Street lighting
- Bus & Parking shelters

## Visitor Profile

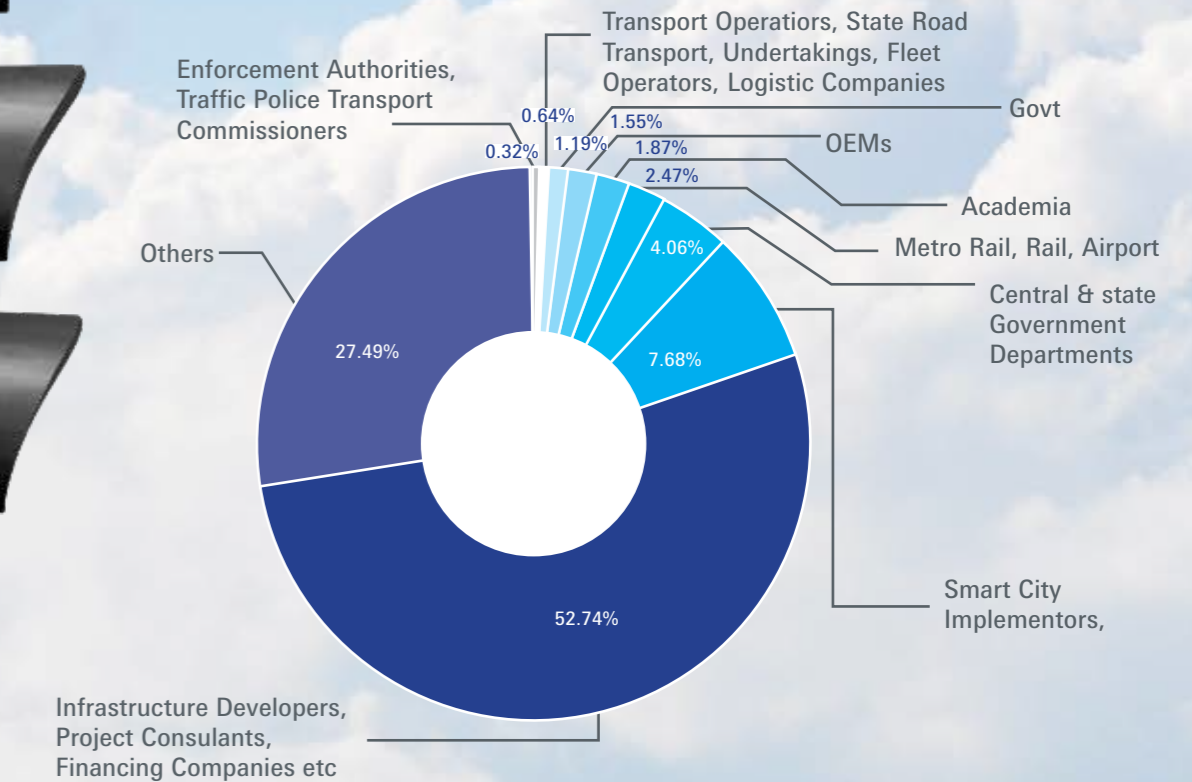
### Government

- Ministry of Road Transport and Highways
- Ministry of Housing and Urban Affairs
- Ministry of Electronics and Information Technology
- Ministry of Heavy Industries
- National Highway Authority of India
- Municipal Corporations
- Public Works Departments
- City Development Authorities
- Smart Cities
- Traffic Police
- Railways
- Metro / Monorail
- State Road Transport Undertakings
- Airport Authority of India
- State Government Transport Departments
- State Road Development Corporations
- NITI Aayog
- Indian Highway Management Co. Ltd.
- National Highways Logistics Management Co. Ltd.
- CRRRI
- Enforcement Authorities

### Private

- Infrastructure and Construction Companies
- NHAI Concessionaires
- Smart City Consultants / Implementers
- Turnkey Project Consultants
- Engineering Consultants
- Traffic Consultants & Firms
- Road Contractors
- System Integrators
- OEM Suppliers
- Logistics Companies
- Fleet Operators
- Research & Training Institutes
- Financial Institutions
- NGOs
- Companies looking for joint ventures / partners
- Infrastructure Concessioners
- Road Construction Contractors
- Bridge and Tunnel Contractors
- Urban Planners
- Road Designers
- Structural Engineers
- Civil Contractors
- Landscape Architects
- Bridge & Tunnel Design Consultants
- Architectural and Planning Institutes - Professors, Road Related Research
- Professional Associations and Trade Bodies
- Consultant / Engineers / Safety Auditing Companies
- Builders & Developers
- Parking Management Contractors
- Parking Consultants & Firms
- MEP Consultants
- Architects
- Malls Multiplexes
- Amusement Park
- Commercial Buildings
- Hotels Hospitals
- Logistics Companies
- Fleet Operators
- Smart City Implementers
- Enforcement Authorities
- Technology Providers
- Channel Partners & Distributors

## Buyers from these industries visited the last edition



# Industry insights

Skytoll inherits a rich legacy from its European parent company. For the past 15 years, Skytoll has managed GNSS Electronic Toll Collection (ETC) systems for Slovakia, Czech Republic, Slovenia, and is now expanding its services to Croatia. GNSS ETC represents a game-changing innovation that will unfold in the coming years. Having participated in India for the first time, we see immense opportunities to collaborate with stakeholders, including system integrators, tech-service providers, and startups. The engagements we had with visitors and exhibitors at the expo have been very encouraging. I believe Traffic Infratech Expo has the potential to involve more startups, which could significantly expand its offerings.  
- Dushyant Deshpande, Director, Skytoll Pvt Ltd

As a networking company with a 35-year legacy in India, we specialize in switching, wireless communication, and more. We have also ventured into Machine-to-Machine (M2M) communication, offering products like modems, routers, pod devices, IoT devices, and transit routers. At the expo, we connected with relevant stakeholders and explored ample opportunities facilitated by NHAI, one of the supporting authorities. We were pleased to receive significant interest and visits at our stall.  
- Pankaj Sharma, GM - Solution Consulting & Support, D-Link India Ltd

# Visitors

"We, Chennai Police are delighted to visit the 12th edition. With the increasing traffic volumes and complexities of traffic management, the expo provided an excellent platform to explore advanced technologies, gadgets, and intelligent software solutions for road traffic management. It has been a highly enlightening experience with immense exposure. The event was well-organized, and the conference sessions were extremely useful. I look forward to attending again next year.  
- Bandi Gangadhar, IPS Deputy Commissioner of Police (DCP), Chennai

It has been a fantastic experience! The expo showcases a remarkable range of technology providers, traffic solution experts, transport system innovators, and parking solutions. It's phenomenal to see almost every cutting-edge traffic technology under one roof. A must-visit for anyone interested in traffic solutions.  
- Akhilesh Shrivastav, President, ITS India Forum, Executive Vice President International Road Federation India Chapter, Road Safety Ambassador

share their

experience

# Exhibitor

We have been participating in the Traffic Infratech Expo for nearly a decade. This platform stands out for its focus on innovation, allowing us to learn about new launches and connect directly with our clients and suppliers. This year, we showcased our patented TL Boosters, introduced in 2023, designed to optimize vehicle queue management at toll plazas by enabling seamless vehicle detection, tailgating prevention, and directional identification. This exhibition remains a vital platform for the ITS industry. With Messe Frankfurt now on board, we foresee even greater growth and reach for the show.  
- Sandeep Pawar, CEO and MD, Kent IT

reviews

Safety and speed are often at odds, making advanced technologies like AI and sophisticated cameras indispensable for balancing these priorities effectively. I observed several exhibitors presenting innovative solutions at the expo. As a consultant, I strongly advocate for adopting tolling systems, advanced cameras, ATMS, and other cutting-edge technologies showcased here. With the expansion of highways and smart cities, I am confident that the expo will witness increased participation from both visitors and exhibitors in the future.  
- Ashish Agarwal, Highway Engineer, AECOM

Collaboration is key. Everyone deserves a seat at the table to co-create and build solutions for intelligent transport systems. AI- and IoT-based solutions will drive greater engagement and participation. Standardization is essential for effectively implementing these technologies, and application-based displays can help visitors better understand and connect with the offerings. I look forward to seeing more of this in future editions.  
- Mythili Menon, Advisor - ITU and FAO Focus Group

This expo is more relevant than ever, considering India's position as a country with a high number of road accidents. The advanced technologies presented here have the potential to significantly reduce accidents. The conference speakers also highlighted innovations that could transform traffic management. There is an urgent need to spread awareness about behavioral change, and AI can play a crucial role in understanding and addressing this.  
- Sanjay Sharma, Joint Commissioner - Interdepartmental Lead Agency Road Safety Chhattisgarh,



Keynote address

Our emphasis on collaborating with startups and private sector experts underscores the vital role of integrating cutting-edge technologies and law enforcement solutions to address road safety challenges and enhance toll collection methods.

- Shri Nitin Jairam Gadkari, Hon'ble Union Minister for Road Transport and Highways, Government of India

Through  
the Industry  
Lens



# Expansive marketing that will help you reach & acquire, new markets



## Exhibitor Marketing Toolbox



- A personalised toolbox for you to invite your customers with unique invitation link, marketing collaterals such as WhatsApp & social media.

## Social media campaigns



- Promoting your company and your powerful profile with crisp and informative social media posts.

## Digital & print media campaigns



- Media partnerships will create an excellent outreach that will drive the market to the show floor with new opportunities.

## Social Media



- Reach an audience of over 1 million
- Be a part of daily show updates and news
- Focused partner posts like exclusive launches and exhibitor interviews

## Online promotions



- Consistent promotions online via WhatsApp & Emailers that can be personalised with your company's name, products & profile.



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**Road Infra Tech** **Parking InfraTech Expo**

Platinum Gold Partner

PRAMA

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infratech Expo VIS GROUP  
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# 2024 associations & partners

## Supported by



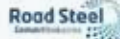
### Platinum Partners



### Gold Partner



### Silver Partners



### Weigh-in-Motion Partner



### Road Safety Partner



### Bag & Badge Partner



### Lanyard Partner



### Special Support



### Supporting Organisations



### Knowledge Partners



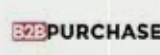
### Conference ITS Session Partner



### Market Intelligence Partner



### Media Partners



## Acquire new buyers and re-establish contacts in 2025

### Contact us to exhibit



### Virtual Info Systems Pvt Ltd (VIS GROUP)

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